Everyday Use: Rhetoric At Work In Reading And Writing

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Rhetoric is no different than in other arts: Theory informs practice; analysis of successful practice refines theory. Smith's absorbing study has been expanded to include thorough treatments of rhetoric for rhetorical criticism, discussions also demonstrate that rhetorical criticism illustrates, verifies, and refines rhetorical theory. Thus, the synergistic relationship between theory and criticism in ineffective, rhetoric was revived to fill the breach. Another significant theme is that different conceptions of human consciousness lead to different theories of rhetoric, and for every major school of uncertainty by combining the discoveries of science and psychology with rationalism. Their aim was progress and a consensus among experts as to what truth is. However, where modernism proved

Towards a Rhetoric of Everyday Life

P. Martin Nystrand 2003 Rhetoric has traditionally studied acts of persuasion in the affairs of government and men, but this work investigates the language of other, non-traditional rhetorics, including immigrants, women, urban children and others who have long been on the margins of civic life and political forums.

Upsetting Composition Commonplaces

Ilan Barnard 2014-07-15 In Upsetting Composition Commonplaces, Ian Barnard argues that composition still retains the bulk of instructional practices that were used in the decades before poststructuralist theory discredited them. While acknowledging that some of the foundational insights of poststructuralist theory can be difficult to translate to the classroom, BarnardG proposals several especially intransigent teats that continue to influence the teaching of writing and how students are encouraged to understand writing. Using six major principles of writing classrooms and textbooks—clarity, intent, voice, ethos, audience, and objectivity—Barnard looks at the implications of poststructuralist theory for pedagogy. While suggesting some provocative poststructuralist pedagogical practices, the author focuses on diagnosing the fault lines of composition's refusal of poststructuralism rather than on providing "solutions" in the form of teaching templates. Upsetting Composition Commonplaces addresses the need to more effectively engage in poststructuralist concepts in composition in an accessible and engaging voice that will advance the conversation about relations between the theory and teaching of writing.

Sociolinguistic Styles

Juan Manuel Hernández-Campoy 2016-03-02 Sociolinguistic Styles presents a new and in-depth, historically rooted overview of the phenomenon of style-shifting in sociolinguistic variation. Written by an internationally acclaimed expert in the field, the text explores why, where, and when it occurs. Full examination of the complex phenomenon of style-shifting in sociolinguistics, focusing on its nature and social motivations, as well as on the mechanisms for its use and its effects In-depth, up-to-date critical overview of the different theoretical approaches accounting for stylistic variation, exploring their historical roots not only in sociolinguistics and stylistics or semiotics but also in classical fields such as rhetoric and oratory. Coverage of a wide range of related concepts and issues, from the oldest Greek ethos and pathos or Roman elocutio and pronuntiatio to the contemporary enregisterment, stylisation, stance, or crossing. Written by an academic who has been instrumental in developing theory in this area of sociolinguistics.

The Best of the Independent Rhetoric and Composition Journals 2010

Steve Parks 2010-03-26 The BEST OF THE INDEPENDENT RHETORIC AND COMPOSITION JOURNALS 2010 represents the result of a nationwide conversation—beginning with journal editors, but expanding to teachers, scholars and workers across the discipline of Rhetoric and Composition—to select essays that showcase the innovative and transformative work being published in the field's independent journals. Representing both print and digital journals in the field, the essays featured here explore issues ranging from classroom practice to writing in global and digital contexts, from writing workshops to community activism. Together, the essays provide readers with a rich understanding of the present and future direction of the field.

Rhetoric, Through Everyday Things

Scot Barnett 2016-09-06 Rhetoric, Through Everyday Things is the first book-length collection of essays that explore the vibrant materiality of everyday objects in rhetorical practice, theory, and writing. It examines how such things as food, bicycles, and typewriters can influence history and society.

Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life

Nancy M. Cavender 2013-01-29 This classic text has introduced tens of thousands of students to sound reasoning using a wealth of current, relevant, and stimulating examples all put together and explained in a witty and invigorating writing style. Long the choice of instructors who want to keep students engaged. LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE, Twelfth Edition, combines examples from television, newspapers, magazines, advertisements, and our nation's political dialogue. The text not only brings the concepts to life for students but also puts critical-thinking skills into a context that students will retain and use throughout their lives. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Rhetoric

Mette Hajen 2018-03-07 "So... eh... before I start, I would like to say a little about myself and a little about why I have chosen this theme... " BY ALL MEANS NO! You have already started! Actually, you have jumped the gun and that is just as foolish as a musician starting to play his instrument in the wings or on his way onto the stage. There is only one start and that has to be distinct." Mette Hajen does not beat about the bush when she with immaculate precision, and a twinkle in her eye points out the rhetorical bad habits of corporate life. In a simple and informal style, she shows you how to stand and gain more from your speeches, meetings and presentations by making a few rhetorical adjustments. It is plain speaking with one clear objective: maximizing the return on your allotted speaking time - or put differently maximizing your rhetorical ROI.

Rhetoric and Human Consciousness

Craig R. Smith 2017-04-12 For two decades, students and instructors have relied on award-winning author Craig Smith's detailed description and analysis of rhetorical theories and the historical contexts for major thinkers who advanced them. He employs key themes from important philosophical schools in this well-researched chronicle of rhetoric and human consciousness. One is rhetoric is one response to a question of uncertainty. The modern philosophers, like the naturalists of ancient Greece and the Scholastics who preceded them, tried to end uncertainty by combining the discoveries of science and psychology with rationalism. Their aim was progress and a consensus among experts as to what truth is. However, where modernism proved ineffective, rhetoric was revived to fill the breach. Another significant theme is that different conceptions of human consciousness lead to different theories of rhetoric, and for every major school of thought, another school of thought forms in reaction. Classic and contemporary examples demonstrate the usefulness of rhetorical theory, especially its ability to inform and guide. By providing probes for rhetorical criticism, discussions also demonstrate that rhetorical criticism illustrates, verifies, and refines rhetorical theory. Thus, the synergetic relationship between theory and criticism in rhetoric is no different than in other arts: theory informs practice, analysis of successful practice refines theory. Smith’s absorbing study has been expanded to include thorough treatments of rhetoric in the Romantic Era, feminist and queer theory, and historical context for the creation of rhetorical theory and its use in public life.

American Book Publishing Record 2003
rhetoric and composition. This book aims at inspiring and advancing ecological thinking, demonstrating its value for rhetoric and communication as well as for environmental thought and action.

Making Sense of Messages Mark Storner 2018-11-13 Making Sense of Messages, now in its second edition, retains the apprenticeship approach which facilitates effectively learning the complex skills and a... Mr., and businessSnapshot of Professional Identities with the 21st Century Jerzy Klagsbrun 2018-03-22 Jerzy Klagsbrun, a leader in the study of professional identities and their development, presents a...
reinventing-rhetoric-scholarship-2010

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Women and Literacy - Beth Daniel 2007 Path-breaking research on women and literacy in the past decade established conventions and advanced innovative methods that push the making of knowledge into new spheres of inquiry. In this book, the contributors address this as a point of departure, this volume emphasizes the diversity of approaches and subjects—something that characterizes the next generation of research on women and literacy. It builds on and critiques scholarship in literacy studies, composition studies, rhetorical theory, gender studies, postcolonial theory, and cultural studies to open new venues for future research. The contributors discuss what literacy is, more precisely, what literacies are and their intersection in documenting and theorizing women’s lived experience of these literacies, with particular attention to: the taking of women's literacies within the U.S., including but not limited to the varieties of knowledge that exist among women, literacy, economic position, class, race, sexuality, and education; relations among women, literacy, and economic contexts in the U.S. and abroad, including but not limited to changes in women's private and domestic literacies, the evolution of technologies of literacy, and women's experience of the commodification of literacies; and emergent roles of women and literacy in a globally interdependent world. This book is a must-read for graduate students and researchers across the fields of literacy studies, composition studies, rhetorical theory, and gender studies.

On African-American Rhetoric - Keith Gilyard 2014-04-17 On African-American rhetoric traces the arc of strategic language use by African Americans from rhetorical forms such as slave narratives and the spirituals to Black digital expression and contemporary activism. The organizing idea is to illustrate the basic call-response process of African-American culture and to demonstrate how this dynamic has been and continues to be central to the language used by African Americans to make collective cultural and political statements. This text offers a historical analysis of African-American rhetoric and provides a critical framework for re-thinking the role of rhetoric in our cultural and political lives. It is an essential text for an understanding of African American culture and literature.

Rhetoric and the Digital Humanities - Jim Ridolfo 2015-01-19 Within the digital humanities, rhetoric has emerged as a nexus of incredible innovation, and “Rhetoric and the Digital Humanities” provides extensive and much-needed guidance on how the theories and methodologies of rhetorical studies can be marshaled in highly successful ways to enhance all work in digital humanities. In addition to an insightful introduction from the editors, the book offers essays from leading scholars in a variety of disciplines, organized into three tightly focused sections. The first consists of seven chapters that define field connections between rhetoric and the digital humanities. The second section offers six chapters focused on research methodology. And the third presents ten chapters offering forward-looking recommendations on pathways for exploring interdisciplinary trajectories between rhetorical studies and the digital humanities. This timely edited collection will do much to promote and strengthen interdisciplinary collaborations in the digital humanities.

Reinventing Rhetorical Scholarship - Dave Tell 2016-06-17 Reinventing Rhetorical Scholarship: Fifty Years of the Rhetoric Society of America collects essays reflecting on the history of the Rhetoric Society of America and the organization’s 50th Anniversary conference, “Reinventing Rhetoric: Celebrating the Past, Building the Future,” on the occasion of the Society’s 50th anniversary. The opening section, “Locking Back: RSA at Fifty” describes the establishment of the organization and includes reminiscences from some of the founders. These historical essays consider the transdisciplinary nature of RSA scholarship and pedagogy and offer critical reviews of trends in some of its subfields. The essays in the second section, “Reinventing the Field: Looking Forward,” focus on the future of scholarship and pedagogy in the field, from reinventing scholarship on major figures such as Vico, Burke, and Toulmin, to reconsidering future work on rhetoric and democracy, rhetoric and religion, and rhetoric from both sides of the Atlantic. The authors in the last section, “Rhetorical Interventions,” offer critical interventions on contemporary issues, including food justice, fat studies, indigenous protest, biopolitics, Chinese feminism, and anti-establishment ethos. Together, the essays in Reinventing Rhetorical Scholarship offer a fresh portrait of a discipline on the occasion of its golden anniversary: a loving and rigorous exploration of rhetorical possibilities. Contributors include Kristi Bjerkehl, David Blakesley, Leah Cecarelli, Catherine Chaput, Rachel Chapman Daughterty, Richard Leo Enos, Joseph Good, Heidi Hamilton, Michelle Ien, Jacob W. Justice, Zornitsa Keremidchieva, Jens E. Kjeldsen, Abby Knoblauch, Laura Leavitt, Andrea A. Lunsford, Paul Lynch, Carolyn R. Miller, Kazemi Sizemore, Ryan Skinnell, David Stock, Joanne Sommers Trapp, Victor J. Vitanza, Ron Vivis, Scott Wohl, John Wetherbee, Elizabeth A. Wright, Hui Wu, Richard E. Young, and David Zarefsky.

Rhetoric in Popular Culture - Barry Brummett 2006 Joints together two vital scholarly traditions: rhetorical criticism and cultural studies. This title includes material on Marxist, psychoanalytic, feminist, media-centered, and culture-centered criticism. It also enables students to apply several methodologies of critical studies to the study of rhetoric.

Culture & Rhetoric - Ivo A. Strecker 2009 While some scholars have said that there is no such thing as culture and have urged to abandon the concept altogether, the contributors to this volume overcome this impasse by understanding cultures and their representations for what they ultimately are: rhetorical constructs. These senior, international scholars explore the complex and multifarious relationships between culture and rhetoric arguing that just as rhetoric is founded in culture, culture is founded in rhetoric. This intersection of rhetoric and culture constitutes the central theme of the first part of the book, while the second is dedicated to the study of figuration as a common ground of rhetoric and anthropology. The book offers a compelling range of theoretical reflections, historical vistas, and empirical investigations, which aim to show how people talk themselves and others into particular modalities of thought and action, and how rhetoric and culture, in this way, are co-emergent. It thus turns a new page in the history of academic discourse by bringing two disciplines—anthropology and rhetoric—together in a way that has never been done before.

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